

Message Text

UNCLASSIFIED

PAGE 01 KHARTO 02652 141130Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----050866 150429Z /13

R 141023Z JUN 78
FM AMEMBASSY KHARTOUM
TO SECSTATE WASHDC 7583
INFO USDOC WASHDC

UNCLAS KHARTOUM 2652

E.O. 11652: N/A
TAGS: BEXP, SU
SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE

REF: STATE 134368

1. EMBASSY WELCOMES EXTENSIVE FY 1980 PROMOTION
EVENT SCHEDULE, AND WE HOPE THAT SCHEDULED MISSIONS
AND SEMINARS WILL BE SUPPLEMENTED BY ONE OR TWO
IOGA MISSIONS DURING THIS PERIOD.

2. TIMING AND PRODUCT THEME FOR ALL PROPOSED
EVENTS ARE ACCEPTABLE, WITH ONE EXCEPTION. JANUARY
1980 MOTOR VEHICLE SALES AND SERVICES CATALOG
EXHIBIT WILL PROBABLY CONFLICT WITH KHARTOUM
INTERNATIONAL FAIR, WHICH WILL BE HELD FROM MID-
JANUARY TO EARLY FEBRUARY. KHARTOUM WILL HOST
PAN-AFRICAN TRADE FAIR IN CONJUNCTION WITH KHARTOUM
FAIR AND WE HOPE TO HAVE OFFICIAL USG PARTICIPATION.
PRODUCT THEME ALSO RAISES SOME PROBLEMS FOR US.
PROSPECTS FOR SALES OF US VEHICLES ARE MINIMAL
AND MOTOR VEHICLE MAINTENANCE AND SERVICE
EQUIPMENT SHOULD BE ADEQUATELY COVERED BY THE
CHICAGO IOGA MISSION SCHEDULED FOR EARLY FY 1979.

3. AS AN ALTERNATIVE, USDOC MIGHT WISH TO CONSIDER
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KHARTOUM FOR WATER RESOURCES TRADE MISSION IN
FEBRUARY 1980 OR MINING EQUIPMENT IN SEPTEMBER
1980. EXPLORATION IS NOW UNDERWAY IN THE SUDAN
FOR A NUMBER OF MINERALS AND RAW MATERIALS
(CHROMIUM, ASBESTOS, URANIUM, GYPSUM AND COPPER)
AND OPPORTUNITIES FOR MINING AND MINING EQUIPMENT
SALES SHOULD BE WELL KNOWN BY THEN.

BERGUS

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NNN

Message Attributes

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Disposition Event:
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Disposition Reason:
Disposition Remarks:
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